

Health Center Outreach and Enrollment O/E Work Plan
(Optional Template)

Goal: Expand current outreach and enrollment assistance activities and facilitate enrollment of eligible health center patients and service area residents into affordable health insurance coverage through the Health Insurance Marketplaces, Medicaid, and the Children’s Health Insurance Program.

Key Action Steps* Identify the action steps that must occur to accomplish the goal.	Timeframe Identify the expected time frame for each action step.	Person/Area Responsible Identify who will be accountable for carrying out each action step.	Comments As desired, provide supplementary information.

***Potential Key Action Steps**

- Develop outreach and enrollment assistance coordination/collaboration plans;
- Recruit and hire new outreach and enrollment assistance workers;
- Identify state-specific training and other organization and assister-level requirements necessary to support O/E activities;
- Successfully complete all required and applicable federal and/or state organization designation and consumer assistance training;
- Perform outreach and enrollment assistance activities with residents of the approved service area and in reach with current patients of the health center;
- Collect quarterly progress data (beginning November 1, 2015);
- Submit progress reports (beginning in January 2016); and
- Evaluate progress and revise strategies as appropriate.