WELCOME!

• We’ll get started momentarily.
• Please join us through Adobe Connect AND the call-in number.
• If Adobe Connect freezes on your computer, refresh your browser.
• We will not take questions on the phone line.
• Please submit questions at any time in the Q&A pod.
• If you still have questions at the end of this session, please contact your Project Officer or Health Center Program Support.
Today With Macrae:
BPHC REACH and
Health Equity Panel Discussion

Thursday, September 17, 2020

Jim Macrae
Associate Administrator
Bureau of Primary Health Care (BPHC)

Vision: Healthy Communities, Healthy People
Today with Macrae

AGENDA

- Funding Updates
- Advancing Health Equity through BPHC REACH – A Panel Discussion
- Q&A
- Mark Your Calendar
Funding Updates

September

- Capital Assistance for Disaster Response and Recovery Efforts (CADRE) Awarded

Upcoming COVID-19 Funding

- HEROES/HEALS
Remember...

- October 1 – progress reports are available
- October 12 – progress reports due by all coronavirus-related awardees in EHBs
Advancing Health Equity through BPHC REACH
# BPHC Goals and Core Functions

<table>
<thead>
<tr>
<th>Best Place to Work</th>
<th>Compliance with Program Requirements</th>
<th>Successful Implementation of Grants</th>
<th>High Performing Grantees</th>
<th>Recognized Leader in Primary Health Care</th>
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<tbody>
<tr>
<td>• Organize operations and utilize staff expertise and knowledge</td>
<td>• Develop program requirements and policies</td>
<td>• Develop NOFOs and award grants</td>
<td>• Collect data and report performance</td>
<td>• Lead and participate in national dialogue on primary health care</td>
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<tr>
<td>• Develop and grow next generation of leaders and staff</td>
<td>• Conduct compliance assessments</td>
<td>• Support implementation of grants</td>
<td>• Provide T/TA to support grantee compliance and performance</td>
<td>• Establish new strategic priorities and initiatives</td>
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Panelists

• **JayVon Muhammad**  
  Chief Executive Officer  
  SWLA Center for Health Services, Lake Charles, LA

• **Janice Sherman**  
  Chief Executive Officer  
  Community Health Center Association of Mississippi, Jackson, MS

• **Frederica Williams**  
  Chief Executive Officer  
  Whittier Street Health Center, Roxbury Crossing, MA
What is your organization doing to address health equity?
Advancing Health Equity Through BPHC REACH (1/2)

Advance Health Center Quality & Performance

• Using the Quality Improvement Fund to invest directly into communities to flexibly fund innovations that will best serve the needs of their populations
• Developing strategies to support health centers handling the most complex cases or located in areas with the greatest need and least capacity

Streamline & Enable Compliance

• Decreasing the burden of confirming compliance so health centers can focus on care and outcomes
• Streamlining compliance to increase impact and reallocate BPHC staff time and resources to help health centers enhance their model of care
Optimize Data & Technology
- Enabling data-driven decision making to distribute resources among health centers and partners based on need and current health disparities
- Facilitating evaluation to assess the impact of tailored interventions on health disparities and advancing equity

Leverage the Health Center Network
- Collaborating with partners throughout the ecosystem to identify policies and programs that support or increase wraparound services to address SDOH and health equity
- Building partnerships that boost health center efforts to be seen as trusted, credible community leaders in addressing SDOH and health equity
- Co-defining (with partners) ways to measure progress on SDOH and health equity

Develop an Operating Model
- Working to establish a culture of health equity at the Bureau, among health centers and partners, and across HHS
- Re-envisioning the BPHC operating model to drive customer-centric operations focused on improving health outcomes for the most vulnerable communities
Questions?
Thank You to Our Panelists!
Mark Your Calendar

- Today with Macrae: Health Center Program Updates
  - Thursday, October 1, 2-3 p.m. ET
  - Thursday, October 29, 2-3 p.m. ET
  - Tuesday, December 1, 2-3 p.m. ET

Join Us!
Thank You!

Bureau of Primary Health Care (BPHC)
Health Resources and Services Administration (HRSA)

Health Center Program Support
877-464-4772. 7 a.m. to 8 p.m. ET, Monday - Friday (except federal holidays)

bphc.hrsa.gov

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