

WELCOME!

- We'll get started momentarily.
- Please join us through Adobe Connect AND the call-in number.
- If Adobe Connect freezes on your computer, refresh your browser.
- We will not take questions on the phone line.
- Please submit questions at any time in the Q&A pod.
- If you still have questions at the end of this session, please contact your Project Officer or Health Center Program Support.





Today With Macrae: BPHC REACH and Health Equity Panel Discussion

Thursday, September 17, 2020

Jim Macrae
Associate Administrator
Bureau of Primary Health Care (BPHC)

Vision: Healthy Communities, Healthy People



Today with Macrae

AGENDA

- ❑ Funding Updates
- ❑ Advancing Health Equity through BPHC REACH – A Panel Discussion
- ❑ Q&A
- ❑ Mark Your Calendar

Funding Updates

September

- Capital Assistance for Disaster Response and Recovery Efforts (CADRE)
Awarded

Upcoming COVID-19 Funding

- HEROES/HEALS



Remember...

- October 1 – progress reports are available
- October 12 – progress reports due by all coronavirus-related awardees in EHBs



Advancing Health Equity through BPHC REACH



BPHC Goals and Core Functions



Best Place to Work

- Organize operations and utilize staff expertise and knowledge
- Develop and grow next generation of leaders and staff



Compliance with Program Requirements

- Develop program requirements and policies
- Conduct compliance assessments



Successful Implementation of Grants

- Develop NOFOs and award grants
- Support implementation of grants



High Performing Grantees

- Collect data and report performance
- Provide T/TA to support grantee compliance and performance



Recognized Leader in Primary Health Care

- Lead and participate in national dialogue on primary health care
- Establish new strategic priorities and initiatives

Panelists

- **JayVon Muhammad**
Chief Executive Officer
SWLA Center for Health Services, Lake Charles, LA
- **Janice Sherman**
Chief Executive Officer
Community Health Center Association of Mississippi, Jackson, MS
- **Frederica Williams**
Chief Executive Officer
Whittier Street Health Center, Roxbury Crossing, MA





What is your organization doing to address health equity?



Advancing Health Equity Through BPHC REACH (1/2)



Advance Health Center Quality & Performance

- Using the Quality Improvement Fund to invest directly into communities **to flexibly fund innovations that will best serve the needs of their populations**
- Developing strategies to support health centers handling the **most complex cases** or located in areas with the **greatest need and least capacity**



Streamline & Enable Compliance

- **Decreasing the burden** of confirming compliance **so health centers can focus on care** and outcomes
- **Streamlining compliance** to increase impact and **reallocate BPHC staff time** and resources **to help health centers enhance their model of care**

Advancing Health Equity Through BPHC REACH (2/2)



Optimize Data & Technology

- Enabling **data-driven decision making** to **distribute resources** among health centers and partners **based on need and current health disparities**
- Facilitating evaluation to **assess the impact of tailored interventions** on health disparities and advancing equity



Leverage the Health Center Network

- **Collaborating with partners** throughout the ecosystem to identify policies and programs that support or increase wraparound services to address SDOH and health equity
- Building partnerships that **boost health center efforts** to be seen as trusted, credible community leaders in addressing SDOH and health equity
- Co-defining (with partners) **ways to measure progress** on SDOH and health equity



Develop an Operating Model

- Working to **establish a culture of health equity** at the Bureau, among health centers and partners, and across HHS
- Re-envisioning the BPHC operating model to drive **customer-centric operations** focused on **improving health outcomes for the most vulnerable communities**



Questions?



Thank You to Our Panelists!



Mark Your Calendar

- Today with Macrae: Health Center Program Updates
 - Thursday, October 1, 2-3 p.m. ET
 - Thursday, October 29, 2-3 p.m. ET
 - Tuesday, December 1, 2-3 p.m. ET

Join Us!



Thank You!

Bureau of Primary Health Care (BPHC)

Health Resources and Services Administration (HRSA)



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