



Expanding COVID-19 Vaccination (ECV Award): Working with Community Partners to Address Vaccine Equity

April 5, 2023

ECV Tactical Team

Office of Health Center Investment Oversight

Health Resources & Services Administration (HRSA), Bureau of Primary Health Care (BPHC)

Vision: Healthy Communities, Healthy People



WELCOME!

- We'll get started momentarily.
- Your microphone and video features are not needed and will remain deactivated.
- Use the CHAT feature to pose questions for the Q&A portion of the webinar.
- To view closed captioning, select *Closed Captioning* icon at the bottom of the screen or three-dots icon and then *View Sub-titles*.
- Please note that there are polling questions throughout the session and an evaluation at the end.



There are URLs located in several Slide Notes.



Working with Community Partners to Address Vaccine Equity

AGENDA

- Overview – Von Bailey
Director, Emergent Health Response, BPHC Office of Health Center Investment Oversight
- Special Remarks – Ernia Hughes
Director, Office of Health Center Investment Oversight
- Presentation – Chad Henderson
Director of Nursing, CommuniCare Health Centers
- Presentation – David Armijo
Chief of Programs, Hispanic Access Foundation
- Question and Answer



Expanding COVID-19 Vaccination (ECV) Supplemental Award

One-time funding from Paycheck Protection Program and Health Care Enhancement Act (Provider Relief Fund)

Approximately 1,470 awards to Community Health Centers

\$350 million (total funding) for 6 months (12/1/22 – 5/31/23)

ECV Purpose: Increase updated COVID-19 vaccination

- ✓ Access
- ✓ Confidence
- ✓ Demand



A Word from OCHIO's Director



Ernia Hughes

Director, BPHC Office of Health Center Investment Oversight
Health Resources and Services Administration

CommuniCare Health Centers – About Us

- CommuniCare Health Centers is a Federally Qualified Health Center providing health care to those in need.
- Founded and formed in 1972 by Dr. John H. Jones as the Davis Free Clinic.
- Committed to Diversity and Inclusion.
- Operates eight (8) unique locations including primary care, behavioral health, and a respite care center in Yolo County, CA.



Our Mission



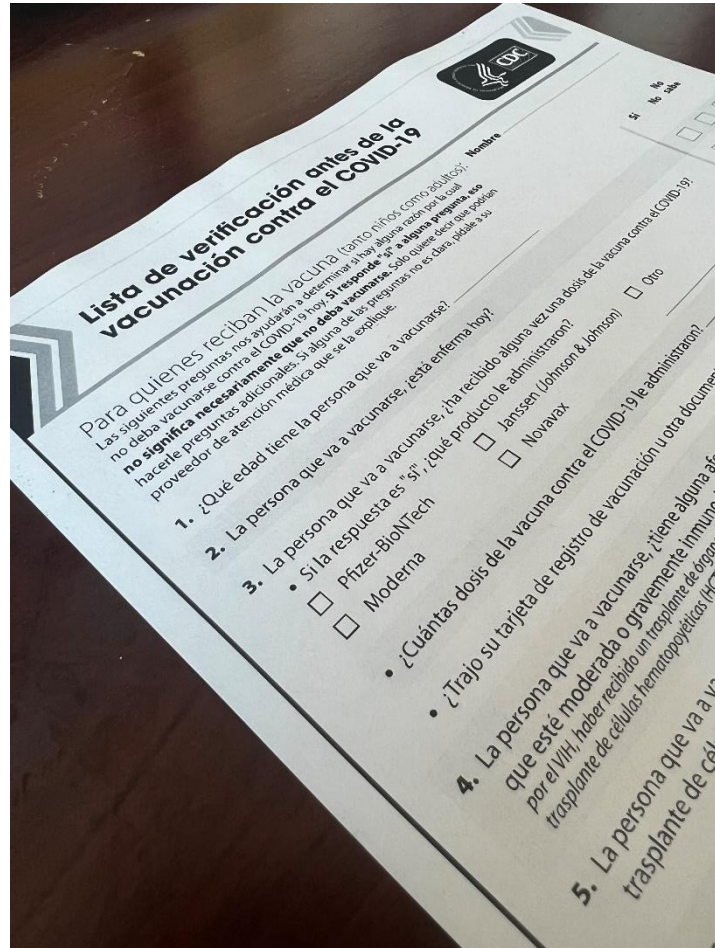
- We provide comprehensive and high-quality health care to anyone in our community, regardless of insurance status or ability to pay.
- We deliver health care in a supportive, safe environment emphasizing patient partnership, wellness and preventive health in all of our services.
- We invest in employees, learners and volunteers at all levels of the organization, as they are the foundation and heart of the work we do.

Outreach and Engagement



- Text Messaging Campaign and Social Media
- Mobile Medicine Services
- Community Events
- On-demand in-clinic services

Literacy Barriers



- Screening Forms offered in Spanish
- On-site Spanish Translation
- Translation services available for other languages

Cultural Sensitivity



- Staff trained to explain vaccination options
- Assist the patient in choosing the best option

Collaboration with Community Partners



- Yolo County Health and Human Services Agency
- Healthy Davis Together

CommuniCare - Successes and Challenges



Successes

- Dedicated Vaccine Coordinator
- On-demand/Scheduled Appointments

Challenge

- Pfizer and Moderna Vaccine Offerings
- Inventory Management
- Clinic Flow

Conclusion

- Expanded Access to Patients
- Delivery of Culturally Competent Patient-Centered Care
- Adapted to Challenges
- Found Efficiency through Success

CommuniCare Health Centers – Speaker Contact

F. Chad Henderson, MBA, MSN, RN, MEDSURG-BC, GERO-BC

Director of Nursing and Primary Care Clinical Services

CommuniCare Health Centers



chadH@communicarehc.org



530-285-3258

Hispanic Access Foundation

- Maite Arce, Founder and CEO
- David Armijo, Chief of Programs



Hispanic Access Foundation – About Us



Hispanic Access Foundation connects Latinos and others with partners and opportunities to improve lives and create an equitable society.

Our vision is one day, every Latino in America will enjoy good physical health and a healthy natural environment, a high-quality education, economic success and civic engagement in their community with the sum of improving the future of America.



Proven Process



HRSA Project-Unidos En Comunidad

- Hispanic Access provided culturally appropriate information about COVID-19 and vaccinated over 40,000 Latinos at ten sites throughout the country with the funding from the Health Resources and Services Administration.
- Locations:
 - Las Vegas NV
 - Tucson/Nogales AZ
 - Denver CO
 - El Paso TX
 - McAllen TX
 - Houston TX
 - Chicago IL
 - Denville, NJ
 - New London CT



Activation Activities

- Established relationships with local Health Departments
- Activated local leaders to work with their networks and contacts to promote and reach community through community outreach activities that included
 - Local radio/media outlets including their own radio and media outlets
 - Grassroots community outreach door to door canvassing
 - Pulpit communication
 - Local and regional congregational leadership network outreach



Hispanic Access Foundation - Successes and Challenges



- Successes
 - Community response
 - Arizona Office of Health Equity
 - Vaccination Teams response to clinics
- Challenges
 - Some areas late response for clinic dates
 - Some Vaccination clinics were not led by health agencies
 - Inconsistent responses from different areas

How Hispanic Access Support Ongoing Efforts

- We have a proven track record of reaching community through educational and outreach efforts
- We have a large network that reach hard to reach communities
- We have the feet on the ground, teams that can activate quickly
- We have the capacity to that may stretch your team to use funds that have been shared



Hispanic Access Foundation – Speaker Contact

David Armijo

Chief of Programs, Hispanic Access Foundation

 David@HispanicAccess.org

 346-419-7640

Questions?



ECV Award Reporting Requirements

- Respond to the Health Center COVID-19 Survey
 - Allows HRSA to track
 - Vaccination numbers by race and ethnicity
 - Vaccination events, including those hosted in collaboration with community organizations
 - Failure to respond will result in HRSA enforcement action
- Complete a final report to document completed activities and use of funds
 - Due 30-days after the project period end date
 - Submitted in the Electronic Handbooks (EHBs) Progress Report Module



ECV Award Project Period Extensions

- If you need more time to complete the ECV award activities, you may request an Extension Without Funds (also known as a no-cost extension)
- Submit a Prior Approval Request – Extension Without Funds through EHBs
- NOTE: You may request an initial ECV extension for 1 to 6 months
- All health centers granted ECV award extensions must complete the Status Update in the EHBs



Resources

- HRSA ECV Technical Assistance Webpage: <https://bphc.hrsa.gov/funding/coronavirus-related-funding/fy-2023-expanding-covid19-vaccination-supplemental-funding>
- HHS COVID-19 Public Education Campaign (education and outreach materials) <https://wecandothis.hhs.gov/>
- CommuniCare Health Centers: <https://communicarehc.org/>
- Hispanic Access Foundation: <https://hispanicaccess.org/>
 - Better Together: <https://youtu.be/SPgX5PtozXY>



OHCIO ECV TACTICAL Team

This webinar has been brought to you by...

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Thank you!

Bureau of Primary Health Care (BPHC)

Health Resources and Services Administration (HRSA)



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