



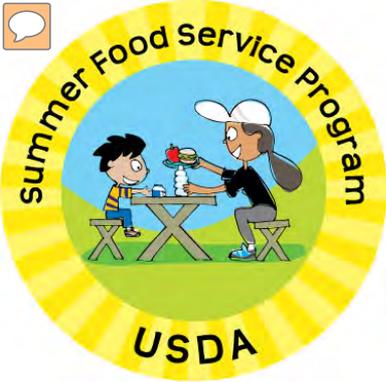
SUMMER FOOD SERVICE PROGRAM (SFSP)



Webinar Audio:
1-888-560-8501
Passcode:
3485984#

Grantee Enrichment Session – The Summer Food Service Connection: Opportunities for Community Health Centers and Their Patients

April 24, 2013



Welcome & Opening Remarks



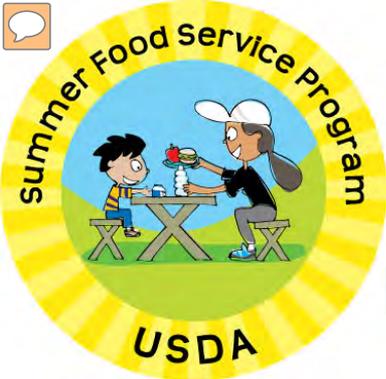
Tony Craddock, Jr.

Program Assistant

Office of External and Governmental Affairs

Food and Nutrition Service

U.S. Department of Agriculture



Webinar Housekeeping Items

Access to materials:



How to make a comment or ask a question:

- Type your question or comment using the **Q&A Tab**

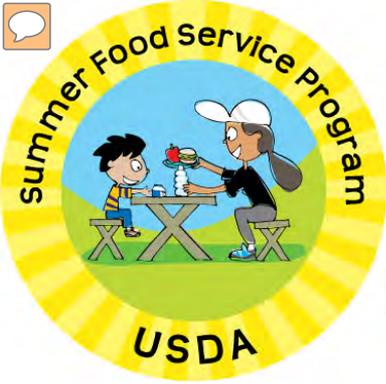


- Press ***1** to ask your question or comment on the phone

Recording:

- This session will be recorded and available online:

<http://www.fns.usda.gov/outreach/webinars/summer.htm>

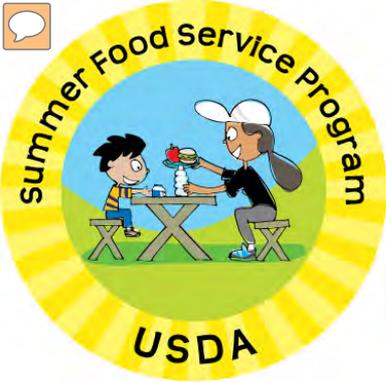


Help Us Feed More Kids

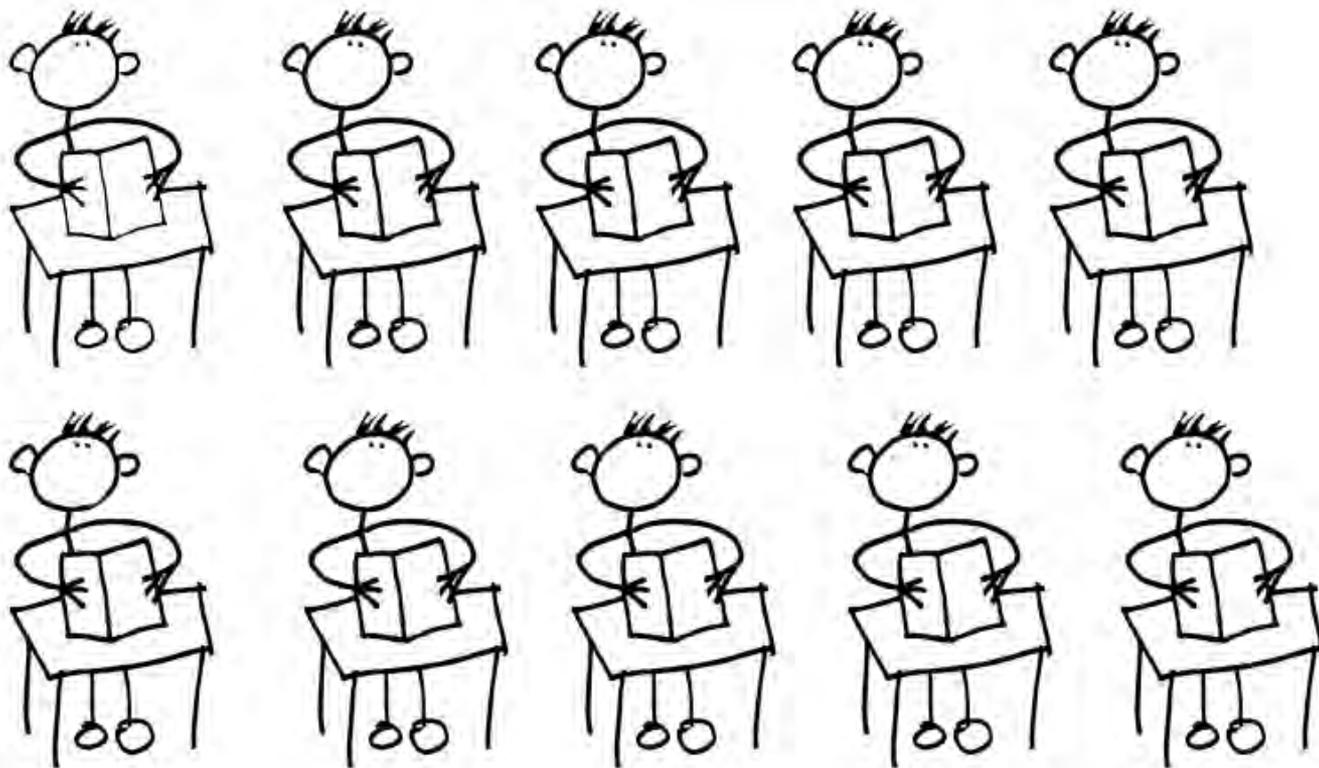
Approximately 21 million children eat free and reduced price meals during the school year, but **only 2.3 million children receive meals through USDA's summer feeding programs.**

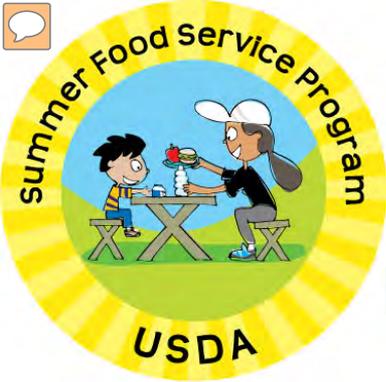


That means there are lots of children that are going hungry in the summer.



Only 1 in 10 kids who are eligible for free summer meals get those meals





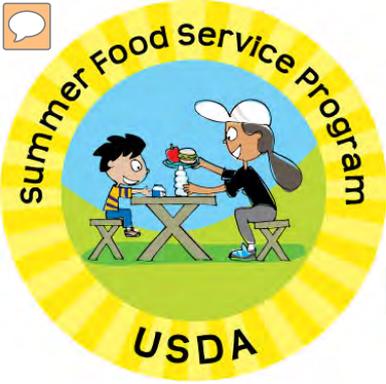
SFSP Basics

- Federally-funded program administered through State agencies
- State agencies reimburse organizations that serve summer meals
- Provides free, nutritious meals to low-income children 18 years old and younger
- Operates when school is not in session



Find your state agency here:

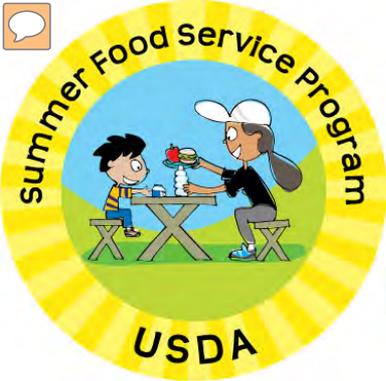
<http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm>



Program Benefits

- Gives children the food they need to learn, play and grow
- Helps families stretch food budgets
- Keeps children mentally and physically engaged





Main Players

States

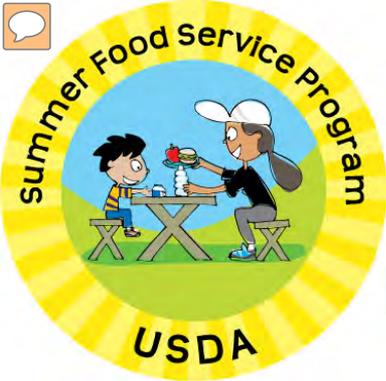
- Sign agreements with sponsors
- Provide training and technical assistance to sponsors
- Monitor and distribute reimbursements

Sponsors

- Handle administration and training for sites
- Report to State
- Get reimbursements for meals served

Sites

- Feed and supervise kids
- Provide activities



Sites

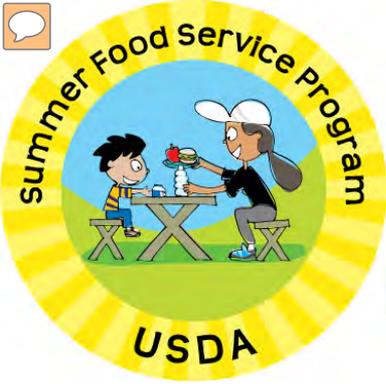
States

Sponsors

Sites

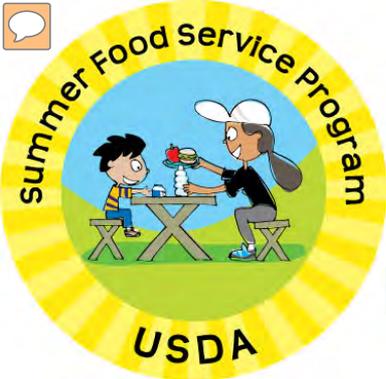


- Feed and supervise kids
- Provide activities



Types of Sites

- **Open site** – All children who come to the site eat free because the site is **area** eligible, meaning the **area** has been identified as a low-income area.
- **Enrolled site** – All children eat free because 50% or more of children **enrolled** at the site are income eligible



Open Sites

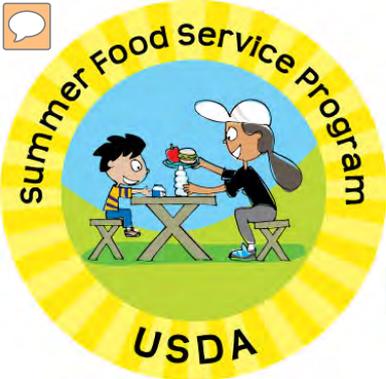
- **Open site** – All children who come to the site eat free because the site is **area** eligible, meaning the **area** has been identified as a low-income area.

The screenshot shows the '2010 FRAC Summer Food Mapper' web application. The main map displays the United States with states color-coded according to poverty levels. A legend on the right, titled '2010 Census Map Layers', defines the color coding for '% 185% Poverty Under 19':

- 0% to 5%: Lightest yellow
- 5% to 20%: Yellow
- 20% to 40%: Orange
- 40% to 50%: Light orange
- 50% to 60%: Orange-red
- 60% to 80%: Red
- 80% to 100%: Darkest red

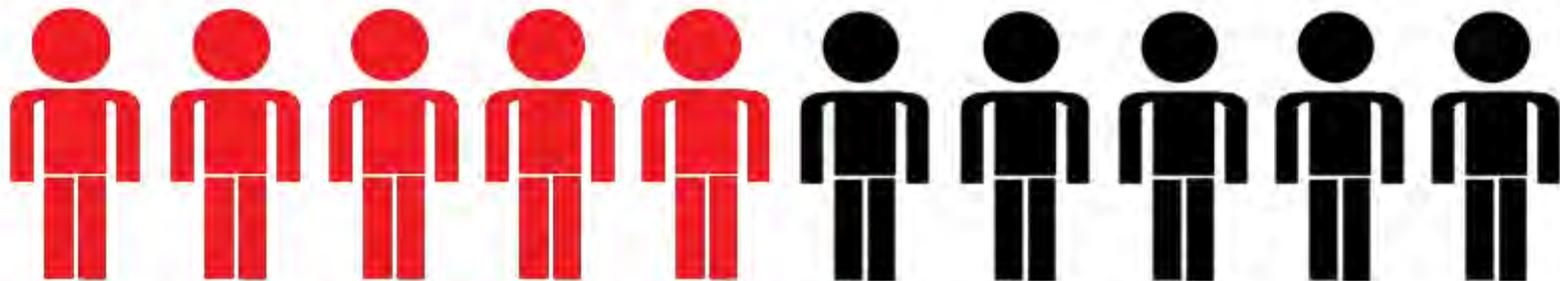
Below the legend, a scale bar indicates distances up to 600 miles. The interface also features a search window with fields for 'Street Address', 'Place', 'State', and 'ZIP Code', and a 'Find' button. A '2010 FRAC Summer Food Mapper' title bar is visible at the bottom of the application window.

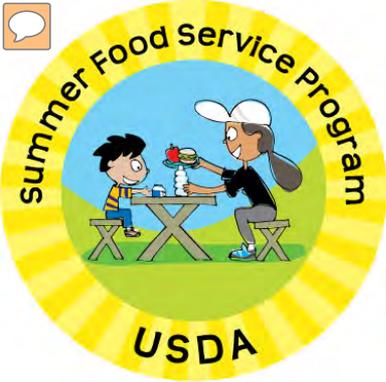
<http://216.55.182.132/FairData/SummerFood/map.asp?command=scope&map=0>



Enrolled Sites

- **Enrolled site** – All children eat free because 50% or more of children *enrolled* at the site are income eligible





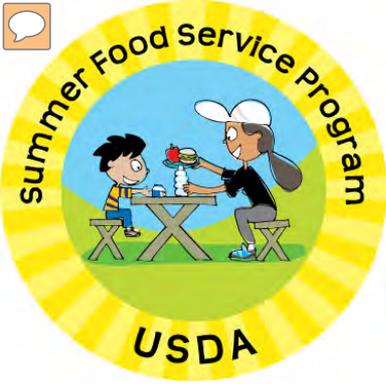
Site Supervisor

Site Supervisor Required

Training Covers:

- Serving meals properly
- Taking accurate meal counts
- Keeping food and children safe
- Keeping accurate paperwork

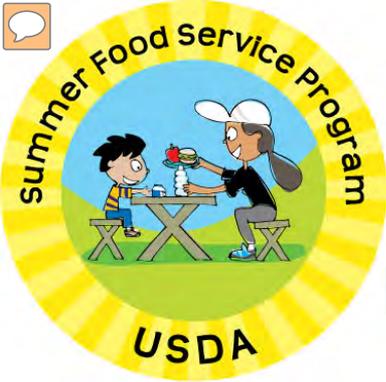




Site Responsibilities

- Attend training
- Order and receive meals
- Count and serve meals to eligible children
- Supervise children while they eat
- Prevent discrimination
- Keep accurate paperwork



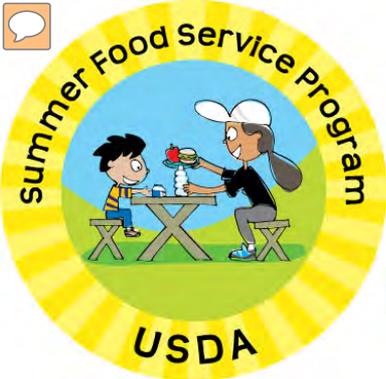


What if I want to be Sponsor?

The **CHAMPIONS** of SFSP

- Have a Direct Operating Agreements with State
- Great Responsibility!
- Great Impact on your Community!





Rural and Self-Prep Sites Receive Higher Reimbursement

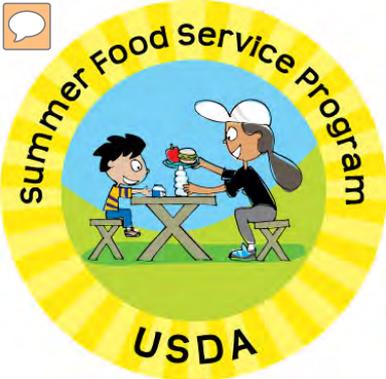
Summer Food Service Program Administrative Component of 2013 Reimbursement Rates

Administrative rates in U.S. dollars, adjusted, up or down, to the nearest quarter-cent	All states except Alaska and Hawaii		Alaska		Hawaii	
	Rural or self-prep sites	All other types of sites	Rural or self-prep sites	All other types of sites	Rural or self-prep sites	All other types of sites
Breakfast	0.1800	0.1425	0.2900	0.2300	0.2100	0.1650
Lunch or Supper	0.3300	0.2725	0.5325	0.4425	0.3850	0.3200
Snack	0.0900	0.0700	0.1450	0.1150	0.1050	0.0

Source: <https://www.federalregister.gov/articles/2013/02/04/2013-02231/summer-food-service-program-2013-reimbursement-rates>

Mobile Canteens in Florida





How you can help?

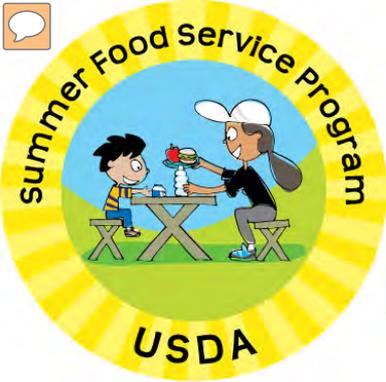
Your HRSA Health Center Can:

- Promote summer feeding sites to the families you serve
- Team up with a sponsor and be their summer feeding site this year
- Eventually become a sponsor



Contact your state agency:

<http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm>



USDA Resources

- Contact your state agency: <http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm>
- Site Supervisor's Guide: <http://www.fns.usda.gov/cnd/summer/library/handbooks.html>
- Outreach toolkit: <http://www.summerfood.usda.gov/Outreach.htm>
- Main USDA Summer Food page: <http://www.fns.usda.gov/summer-food-service-program-sfsp>





St. Mary's Food Bank Alliance
USDA Food & Nutrition Service
HHS Health Resources & Services Administration

Kids Cafe[®] Summer Food Service Program (SFSP)

David Martinez III, Community Outreach & Agency Development Manager

dxmartinez@firstfoodbank.org

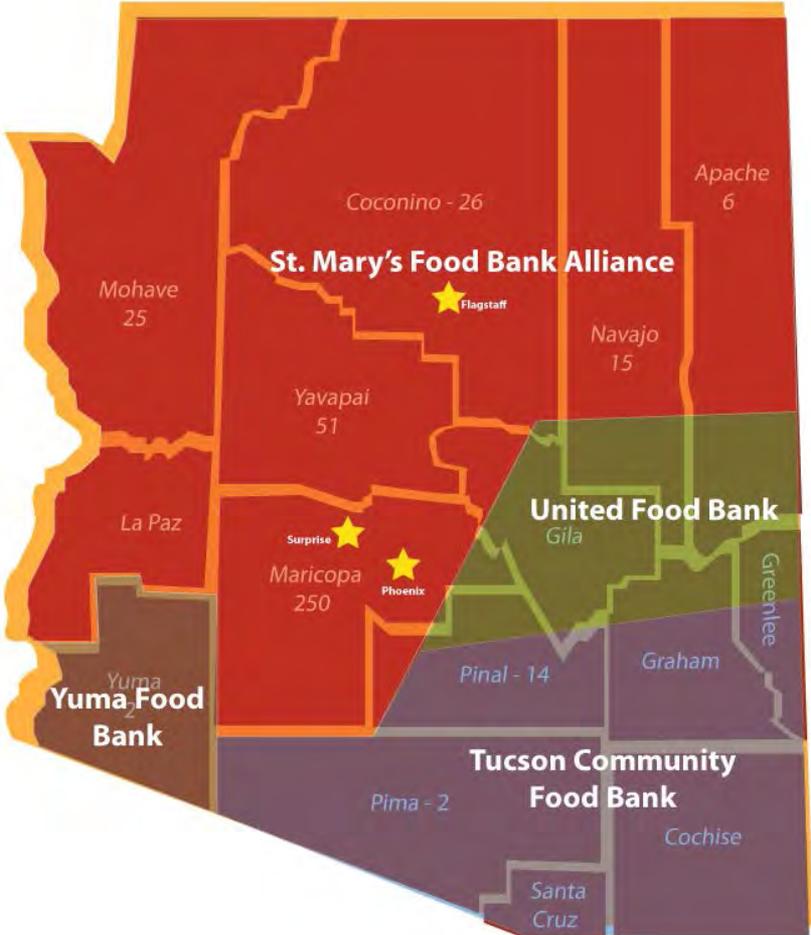
Terra Masias, Food & Nutrition Program Manager

tlmasias@firstfoodbank.org





Feeding America/Association of AZ Food Banks Primary Service Area and Locations





Kids Café



A program of
FEEDING
AMERICA

St. Mary's Food Bank's meal-service program that provides Arizona children with what is often their only meal of the day.



SFSP Sponsorship

**2006:
50 meals
at 3 sites**



**2013:
4,000 meals
at 80 sites**





Challenges: space & volunteer capacity



Kids Café Cold Meal Model





Challenge: staff capacity for site monitoring/management





Challenge: staff capacity for site outreach



**SUMMER
ISN'T FUN
WHEN
YOU'RE
HUNGRY**

FREE SUMMER MEALS FOR KIDS CAN HELP.

**FEEDING
AMERICA**

FEEDINGAMERICA.ORG/SUMMERMEALS

**Ad
100%**

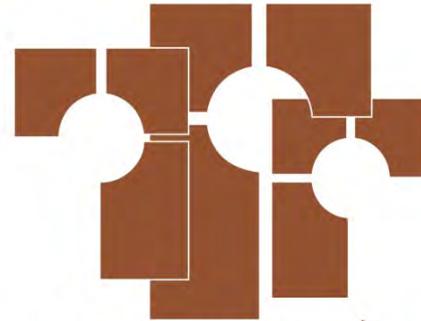




Challenge: site budget cuts led to program/site closures



City of Phoenix



GLEND*A***LE**



PH**ENIX**
Elementary School District #1
...where tradition and innovation merge to create the future.



St. Mary's
Food Bank
ALLIANCE



Missing meals on a consistent basis has life-long affects on a child's health, emotional well-being, and academic achievement



Appearance

lost or gained weight, thinning hair, fragile skin, stunted growth

Behavior

irritable, anxious, depressed, unresponsive

Classwork

decreased cognitive ability and immune system





MIHS-WIC Collaboration



Helping Arizona Families Grow Strong



MARICOPA
INTEGRATED
HEALTH SYSTEM

Count on us to care.





Challenge: becoming and being a good sponsor





Multiple solutions for multiple time periods to ensure children receive adequate nutrition when it is the least available



SNAP



Supplemental
Nutrition
Assistance
Program

Putting Healthy Food
Within Reach



We Can't Do It Without You!



Our vision is that no child goes to bed hungry so they can live healthy and productive lives.

El Mirage Family Health Center



Summer Feeding Program

Patricia Stradleigh, MS, RN

Manager

El Mirage Family Health Center

El Mirage's Background

- Part of the Maricopa Integrated Health System, including Maricopa Medical Center and eleven Family Health Centers.
- Mission: Serve as the health care safety net for the citizens of Maricopa County.
- The FHC is located in the northwest valley, 33 miles from central Phoenix.



El Mirage's Experience

- Spring 2012: Asked by MIHS leaders if there was interest in participating in the “Kids Café”?
- Administered by St. Mary's Food Bank Alliance.
- Informed the program was based upon community need.
- Opportunity to provide free lunches to children.



May: Preparation Begins

- Site Leader introduction letter received.
- Review emailed forms and return as needed.
- Key staff selected for participation.
- Room selection*.
- St. Mary's Food Bank program staff visits to train and tour. Agreement forms signed.
- Marketing flyers posted/distributed.
- Site selection for refrigerator used for food storage.
- Arrange for delivery of loaned refrigerator.

One Day Before Start



- Coordinate arrival times for meal delivery.
- Arrange sharing table, supplies
- Post required forms.
- Review work coverage schedules with staff.
- Remind all staff of the program/encourage flyer distribution.

Kids Café Begins

- Staff ready and welcoming.
- Designated hours.
- Supplies in room
- One staff assigned to room.
- Second staff backup.



Site Leader Duties

- Supervise program compliance
- Adjust food order as needed.
- Be prepared for inspection.
- Submit scheduled documentation on time (temperature logs, Daily Meal Count sheets, and Weekly Consolidated Meal Counts Sheet)

Lessons Learned

- Room availability – coordinate with users.
- Train backup staff to cover for absences/vacations.
- Avoid bottlenecks- encourage arrival of large groups at different times.
- Market, market, market.
- Communicate through neighborhood schools.
- Local news paper coverage.

And Going Forward...



- El Mirage looks forward to another successful summer feeding program as we join with St. Mary's Food Bank Alliance for the 2013 Kids Café.

WhyHunger Summer Food Service Program Summer 2013



WhyHunger

Christine Binder, MPH
Outreach Coordinator
National Hunger Clearinghouse
christine@whyhunger.org

Our Mission



WhyHunger is a leader in building the movement to end hunger and poverty by connecting people to nutritious, affordable food and by supporting grassroots solutions that inspire self-reliance and community empowerment.

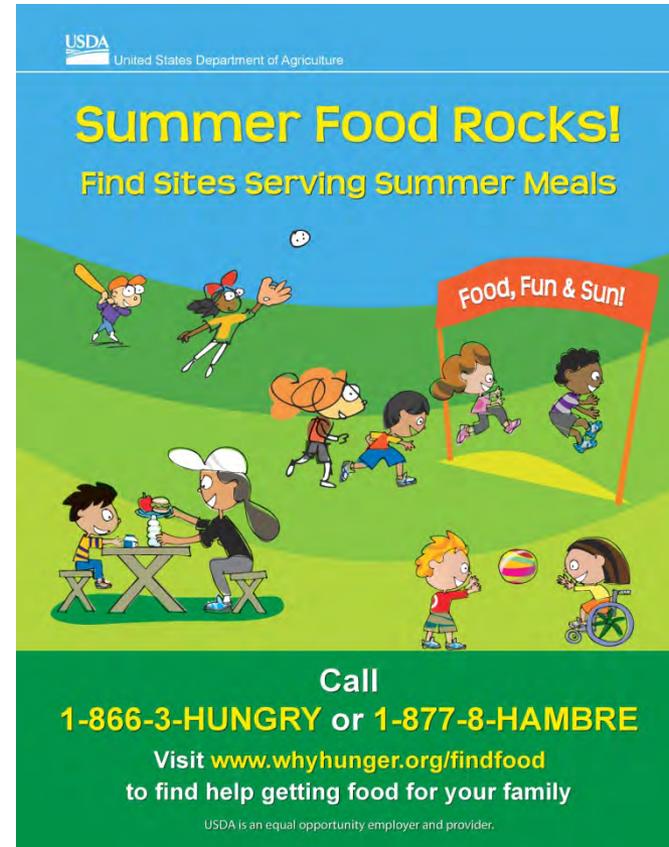
National Hunger Hotline



NEED HELP FINDING FOOD?
know someone who does?
1-866-3-HUNGRY
[1-866-348-6479]
We will connect you to food programs and services in your community.

why.
WhyHunger

**NATIONAL HUNGER
HOTLINE**
Mon. - Fri. 9am - 6pm EST. All calls are free and confidential. Hablamos español.
www.whyhunger.org



USDA
United States Department of Agriculture

Summer Food Rocks!
Find Sites Serving Summer Meals

Food, Fun & Sun!

Call
1-866-3-HUNGRY or **1-877-8-HAMBRE**
Visit www.whyhunger.org/findfood
to find help getting food for your family

USDA is an equal opportunity employer and provider.

Línea Nacional Contra el Hambre



¿NECESITA AYUDA PARA ENCONTRAR ALIMENTOS?
¿Conoce a alguien que necesita ayuda?

1-877-8-HAMBRE
[1-877-842-6273]

Le pondremos en contacto con programas de alimentos y servicios en su comunidad.

why.
WhyHunger

Línea Nacional Contra el Hambre

Lunes a Viernes 9am-6pm EST. Es una llamada gratis y confidencial.

www.whyhunger.org



USDA
United States Department of Agriculture

La comida en verano es lo máximo!
Encuentra Sitios que Sirven Comidas en el Verano

¡Comida, Sol y Diversión!

Llama a
1-866-3-HUNGRY o 1-877-8-HAMBRE

Visita www.whyhunger.org/findfood
para encontrar ayuda en conseguir comida para tu familia

USDA es un empleador y proveedor con igualdad de oportunidades.

Mapping—Find food



WhyHunger

ABOUT US GET INFO CONNECT GET INVOLVED **FIND FOOD** DONATE

Find food

Search

The National Hunger Clearinghouse collects and distributes information about programs that address the immediate and long-term needs of struggling families and individuals. The National Hunger Hotline (1-866-3 HUNGRY or 1-866-348-6479), refers people in need of emergency food assistance to food pantries, government programs, and model grassroots organizations that work to improve access to healthy, nutritious food, and build self-reliance.



National Hunger Hotline

Need help finding food? Know someone who does? Call the National Hunger Hotline at

1.866.3hungry
(1.866.348.6479)

or

1.877.8hambre
(1.877.842.6273)

We can connect you to food and local programs.

The Hotline is operated: Monday to Friday 9 am to 6 pm EST Hablamos español.

Or [Email us](#)
Please include your City, State, and Zip Code.

Find food in your area

This Resource Directory contains organizations that are part of the National Hunger Clearinghouse and WhyHunger's Grassroots Action Network.

The Resource Directory connects you to community-based organizations and government programs throughout the United States that are addressing hunger and poverty issues.

Search by:

Organization

Name

Address

City

State

Postal Code

Country

Distance

Find Food

Food Provider?

Download a National Hunger Hotline poster in

Resources for food providers

Build capacity

WhyHunger works with a national network of organizations to provide capacity building tools, resources, and services to grassroots organizations addressing local issues of hunger and poverty. [Learn more >>](#)

Federal Food Programs

Federal Food Programs provide important health and nutrition benefits to children, women, the elderly, and families in need.

The most common federal food program is SNAP (Supplement Nutrition Assistance Program, formerly Food Stamps). Today in the United States, more than 45.7 million people use the SNAP Program to feed themselves and their families.

Supplemental Nutrition Assistance Program, formerly the Food Stamp Program (SNAP)

The Emergency Food Assistance Program (TEFAP)

Food Distribution Program on Indian Reservations (FDPIR)

Food Help for Disaster Relief

WIC Special Supplemental Nutrition Program for Women, Infants and Children (WIC)

WIC Farmers' Market Nutrition Program (FMNP)

Mapping—Network



Network

Welcome to the WhyHunger database. Find community-based organizations and emergency food providers who are leading by example - actively forging new ideas, improving the health of their communities, and building the movement to end hunger and poverty.

New search

Organization Name

Address

City

State
CA

Postal Code

Country

Distance
Select Distance

Emergency Food Providers

[More Options >>](#)

Community Food Projects

Search profiles of USDA Community Food Project grantee organizations awarded since 1996

Year:

Select Focus Area

Search CFPs only

Organizations found: 104

< Previous Page 1 of 11 Next > Jump to page 1 Showing 10 View All



sort by: Name

5 Breads 2 Fish dba/ Oaks of Righteousness Ministry

515 Crocker St.
Apt/Suite
los angeles, CA 90013

AREA SERVED:
Urban, National, International, Regional,
County, Neighborhood, State

Search

New Search Options

- TYPE OF ORGANIZATION
- Academic Institution
 - Agriculture
 - Community-based
 - Co-op
 - Corporation
 - Faith-based
 - Funder
 - Government
 - Lobbying
 - Membership
 - Non-profit
 - Social Enterprise
- EMERGENCY FOOD SERVICES
- SPECIAL SERVICES
- HEALTHY FOODS
- AREA SERVED
- POPULATION SERVED
- PROGRAMS/SERVICES
- GOVERNMENT SERVICES

Clearinghouse Connection



NEWS

Stories from the National Hunger Hotline: Supporting Restaurant Workers

The National Hunger Hotline (NHH), a service of WhyHunger's National Hunger Clearinghouse, provides real-time referrals for people in need across the US to emergency food and assistance programs. The NHH is a portal to information, assistance, and resources, ultimately empowering families and individuals to meet their vital needs including fresh, healthy food. In Stories from the Hotline, we share some of the experiences of callers and our efforts to support them.

Mary, a divorced woman from Bay City, Texas recently called the Hotline after finding the number in the phonebook. She is currently working fewer hours at her waitressing job and is having problems supporting her two teenage boys. She needed food assistance, help with utility and heating bills and health insurance. A Hotline advocate gave her the numbers to several food pantries as well as the number to the SNAP office within her county. She was also given the number to the Low Income Home Energy Assistance Program (LIHEAP) to assist with heating and other utility bills. The number to Medicaid was also provided to her to seek eligibility to obtain health insurance.

Follow us!



In This Issue

NEWS

[Stories from the National Hunger Hotline: Supporting Restaurant Workers](#)

[Harry Chapin Self-Reliance Award Winners](#)

VOICES FROM THE FIELD

[Reducing Wait Times in NYC](#)

RESOURCES

[Breadlines, Sweet Charity and Beyond](#)

[Best Practices in Gardening and Mental Health: Providers Working to End Child Hunger](#)

[SNAP and Public Health](#)

[USDA Summer Food Service Program Webinars and Outreach Materials](#)

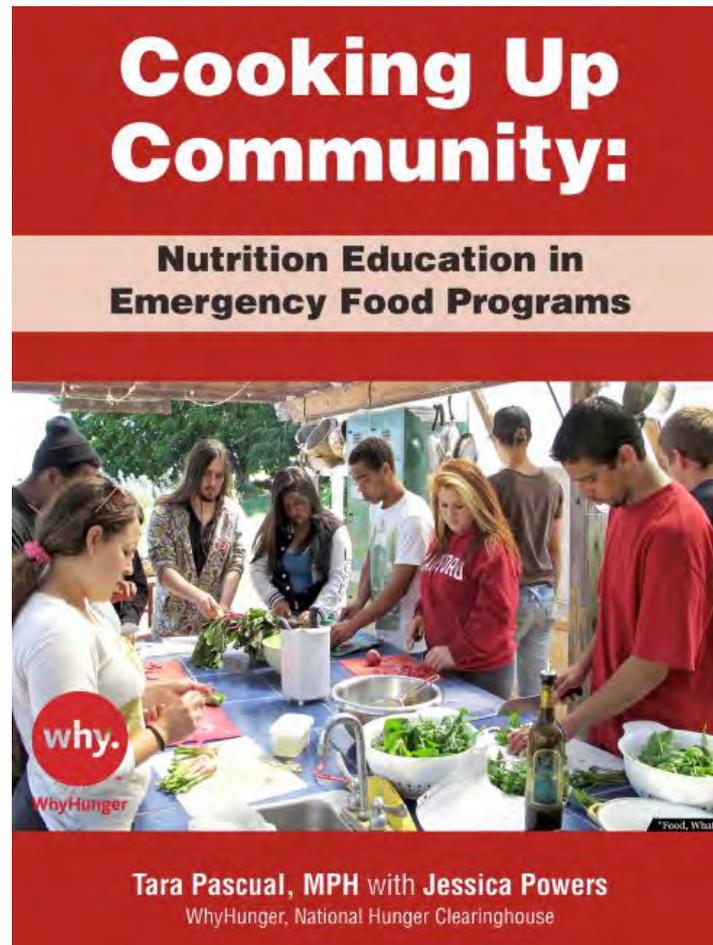
[Nutrition and Aging Resources](#)

[No Kid Hungry Campaign Webinar](#)

Email nhc@whyhunger.org to subscribe.

Cooking Up Community:

Nutrition Education in Emergency Food Programs



Download at <http://www.whyhunger.org/getinfo/showArticle/articleId/3256>

Summary

The National Hunger Hotline

1-866-3-HUNGRY (1-866-348-6479)

1-877-8-HAMBRE (1-877-842-6273)

To find outreach materials (posters, web banners, PSAs):

<http://www.whyhunger.org/getinfo/showArticle/articleId/3126>

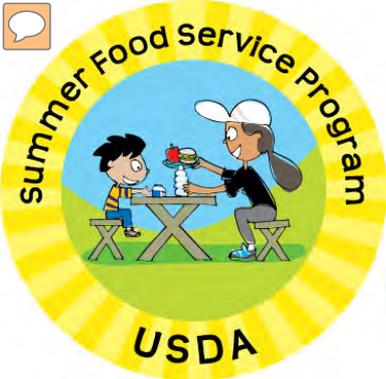
To find sites or register a single open site in the database:

<http://www.whyhunger.org/findfood>

To register multiple open sites in the database, download the template at <http://www.fns.usda.gov/cnd/summer/Outreach.htm> and email the list of sites to nhc@whyhunger.org

To register volunteer opportunities:

<http://www.serve.gov/endhunger.asp>

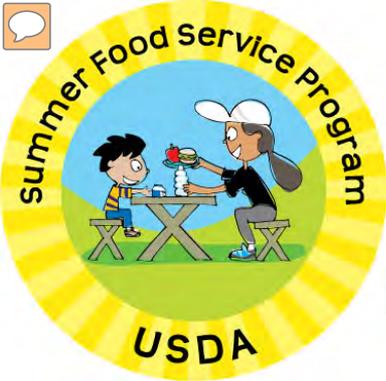


Roundtable Discussion

Listen in as our presenters have an engaging discussion about SFSP so you can hear how it operates and what has worked for them!

**Next steps?!?!
Contact your State Agency!**

<http://www.fns.usda.gov/summer-food-service-program-sfsp>



Questions?

To ask a question:

Type your question into the Q&A tab at the top of your webinar screen

Next steps?!?!

Contact your State Agency!

<http://www.fns.usda.gov/summer-food-service-program-sfsp>